

#### Appendix 4: Gateshead Fund 2018/19 Summary of Strands

Strand	Who could apply	Grant range	Process and criteria	Rationale	Budget allocation
<b>Community Grants</b>	Aimed at small and grassroots community groups in Gateshead with an income of less than £50,000	£500 to £1,500	<ul style="list-style-type: none"> <li>• An open competitive application process, managed by the Community Foundation with applications brought to the Advisory Group for consideration (process under discussion)</li> <li>• Revenue and capital funding available (including events).</li> <li>• Simplified application form</li> <li>• Light touch assessment process broadly linked to Gateshead's new approach and pledges.</li> <li>• The Community Grants strand will also provide start-up funding for those organisations which are interested in establishing community soup events.</li> </ul>	<ul style="list-style-type: none"> <li>• It will provide access to small grants to the 52% of groups within Gateshead which work at a neighbourhood level with an income of under £50,000, to help them deliver the Council's priorities.</li> <li>• It will support the delivery of social capital in areas and neighbourhoods.</li> <li>• It will provide access to small seed corn and start up grants to small groups and individuals at a neighbourhood level through the establishment of 'Soup' events.</li> <li>• It will encourage the development of projects which are bespoke and relevant to each area/community, increasing social action and active citizenship.</li> </ul>	£60,000 (c30% of Fund)

Strand	Who could apply	Grant range	Process and criteria	Rationale	Budget allocation
<b>Newcastle City Futures Crowdfunding pilot</b>	Any VCSE organisation based or working in Gateshead	A specified percentage contribution - up to a maximum of £5,000 matched funding – provided the organisation meets a predefined pledged income target and eligibility criteria (to be determined)	<ul style="list-style-type: none"> <li>• Provides funding for a project or idea by raising money from interested individuals, companies and other funders via the internet.</li> <li>• A crowdfunding platform is to be developed during 2018 and a proportion of the Gateshead Fund is proposed to be set aside and used as match funding.</li> <li>• The Council could request calls for projects to match fund which deliver a place based approach or specific issues such as health and wellbeing, economic growth, tackling poverty, older people and/or children and young people.</li> <li>• Criteria to be agreed with Gateshead Fund Advisory Group</li> </ul>	<ul style="list-style-type: none"> <li>• A number of local authorities have redirected a proportion of their VCS funding to support Crowdfunding platforms to enable grassroots community development and deliver community ownership.</li> <li>• Provides the opportunity for residents to choose and support the projects which are most relevant and needed by them. Allows small donations from as little as £2.00 therefore is very inclusive.</li> <li>• Provides the opportunity for private sector companies and other funders to engage and support VCSE organisations to deliver projects meeting their mission and aims.</li> <li>• Potential to create more and better ideas / projects delivered in Gateshead.</li> <li>• It also has the potential for the Gateshead Fund to have a wider impact and lever in other sources of funding and support for organisations.</li> </ul>	£30,000 (c15% of Fund)

Strand	Who could apply	Grant range	Process and criteria	Rationale	Percentage of budget allocation
<b>Key delivery organisations</b>	VCSE organisations based or working within Gateshead who have not been funded through the Step Up and Change programme and whose overall aims meet the delivery of the Council's priorities.	Maximum grant level £1,501 - £10,000	<ul style="list-style-type: none"> <li>• Will fund a proportion of core costs but must demonstrate growth and capacity building.</li> <li>• Open to all VCSE organisations based or working in Gateshead.</li> <li>• Outcomes / delivery targets approach to funding, reviewed annually.</li> <li>• Social impact v priorities approach attached to decisions as to which organisations to fund.</li> <li>• Support match funding to Gateshead CLLD projects.</li> <li>• Decision making process in partnership with the Community Foundation.</li> </ul>	<ul style="list-style-type: none"> <li>• There are key VCS / social enterprise organisations which have overall aims which support the Council meet its priorities.</li> <li>• It recognises that not all VCS organisations will be ready to apply for VCS Strategic Investment funding.</li> <li>• The funding will support the stability and quality of these organisations by providing funding certainty and ability to plan for the future.</li> </ul>	£112,000 (c55% of Fund)